

"The Leisure Show"

1934-1935

[232 Madison Ave]

THE • LEISURE • SHOW

TO BE HELD IN NEW YORK CITY

MAY • 1935

Everybody's Leisure Interests

MANAGEMENT OFFICES:

Suite 1605 • 232 MADISON AVENUE • New York, N. Y.

October 15, 1934

The Secretary,
American Numismater Society,
Broadwat at 156th St.,
New York, N. Y.

Dear Sir:

We are concerned - in our responsibility for a national leisure-interests, leisure-methods exposition - that every qualified organization, field and activity should have suitable reflection.

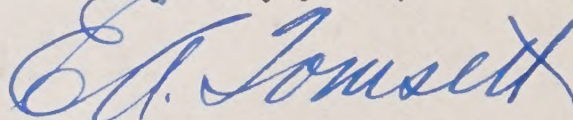
Hence we are sending you an enclosure by which we seek your friendly counsel and collaboration.

Will you return our sheet to us - or, better still, let it serve you as a suggestion basis for a letter which may more amply offer what the sheet itself perhaps too narrowly requests?

We shall be very grateful, be assured....

On an extensive scale and to an intelligent public The Leisure Show is preparing to present a national review of opportunities that will be genuinely outstanding.

Very truly yours,



for

THE LEISURE SHOW

E.A. Tomsett/w

Sponsored by

LEISURE LEAGUE OF AMERICA, INC., Rockefeller Plaza, New York City
A Center of Information, Stimulus and Suggestion for Leisure Time Pursuits

JAMES S. STANLEY, President

LEISURE LEAGUE ADVISORY COMMITTEE:

JOSEPH ANTHONY, editor and author

HAROLD BAUER, musician and President Beethoven Society

SUMNER BLOSSOM, editor American Magazine

ERNEST ELMO CALKINS, writer

E. DANA CAULKINS, supt. of recreation, Westchester County

HEWITT HOWLAND, editor and author

EDITH J. R. ISAACS, editor Theatre Arts Monthly

GERTRUDE B. LANE, editor Woman's Home Companion

IRENE LEWISOHN, director Neighborhood Playhouse

SPENCER MILLER, Jr., Workers Education Bureau of America

SIGMUND SPAETH, musical editor and writer

MARY SIMKHOVITCH, director Greenwich House

Please return to
THE LEISURE SHOW
Sponsored by Leisure League of America, Inc.
Suite 1605 - 232 Madison Avenue
New York, N. Y.

1. Would your organization care to join other qualified groups to which we are turning as advisers and friendly collaborators in our national development of The Leisure Show? (No financial collaboration is involved, of course. Our great concern is in a sound and interesting development of educational displays.)

2. Do you have arresting but factually-accurate exhibits, or data or material capable of a stimulating presentation (non-commercial), that might be embraced within The Leisure Show? (Please detail here):

3. Do you issue publications or bulletins or reports in which information of The Leisure League appropriately may be conveyed to your members or to others, or to the public generally? (Will you list, or describe, them for us, please?):

4. Are there printed or other lists of your membership or supporters available for our examination? (If there are, can you indicate their form and how we may obtain them, please?):

5. Would you be in a position to cooperate with us in securing speakers, for either platform or radio addresses, on specific leisure time or avocational subjects, at The Leisure Show?

6. Where and when will regular or special meetings of your organization normally occur within the next nine months?

Please let us hear from you - by means of this Quick-Question-Sheet, or by a letter!

THE LEISURE SHOW